**Super 12 Extravaganza**

**Participation entry**

* Running from 12th April to 16th June 2024
* Eligible on minimum purchase of K300 of any cheers products

**Summary:**

The "**Super 12 Extravaganza**" is a celebration of Cheers Hypermarket's birthday, running from April 12th to June 16th, 2024. The campaign will feature a **bumper draw** with exciting prizes for customers. The main highlight is a grand prize draw with high-value items like a 100cc bike, holiday packages to Siavonga, and large home appliances. There will also be smaller prize draws for various household items, electronics, and Cheers coupons.

**Prize Table:**

* **Grand Prizes:**

KWID CAR

100cc Bike

Holiday Packages to Siavonga

Defy Side-by-Side Fridge (740L)

TCL Smart TV (4K, 65 inch)

Inverter with one battery

Defy Front Load Washing Machine (7kg)

* **Other Major Prizes:**

Chest Freezer (195L)

Bicycle

Russell Hobbs Cake Mixer (5L, 600W)

Defy Solo Microwave (20L)

Defy High-Speed Blender (1000W)

Defy Steam Iron (A1, 1750W)

Defy Kettle (1.7L)

Black+Decker Sandwich Maker

* **Electronics and Accessories:**

Earbuds

Smartwatch

Phones

Solar Fan

Tablets

* **Household Items:**

Cooking Pot Set

Cheers Coupons (K500 each)

Sun King Home 40 Plus Solar Light

NV-T201 Solar Lighting System

***N.B The BRAND colors are light green, dark green, and red | KEYWORDS:* Super 12 Extravaganza, Bumper lucky draw**